

FlashPoll

For a mobile citizen participation



FlashPoll is a mobile solution to involve citizens into the decision making processes of a city.

Co-operation with EIT ICT Labs

FlashPoll has been developed as an innovation activity into the EIT ICT Labs Urban Life and Mobility Action Line since 2013. A multi-disciplinary consortium made of large and small companies, research institutes and universities has been working altogether on the project.

Classical representative democracy is being criticized for its lack of effectiveness. Disenchantment with politics is rising while vote participation is going down. At the same time and thanks to new technologies, people feel the need to participate.

FlashPoll is transforming public participation by giving territorial governance bodies (such as cities, regions or countries) access to a unique way to build a smarter relationship with their citizens.

An advanced geo-location technology allows to send polls to citizens when and where it is relevant to them, in an anonymous way and through a simple mobile application.

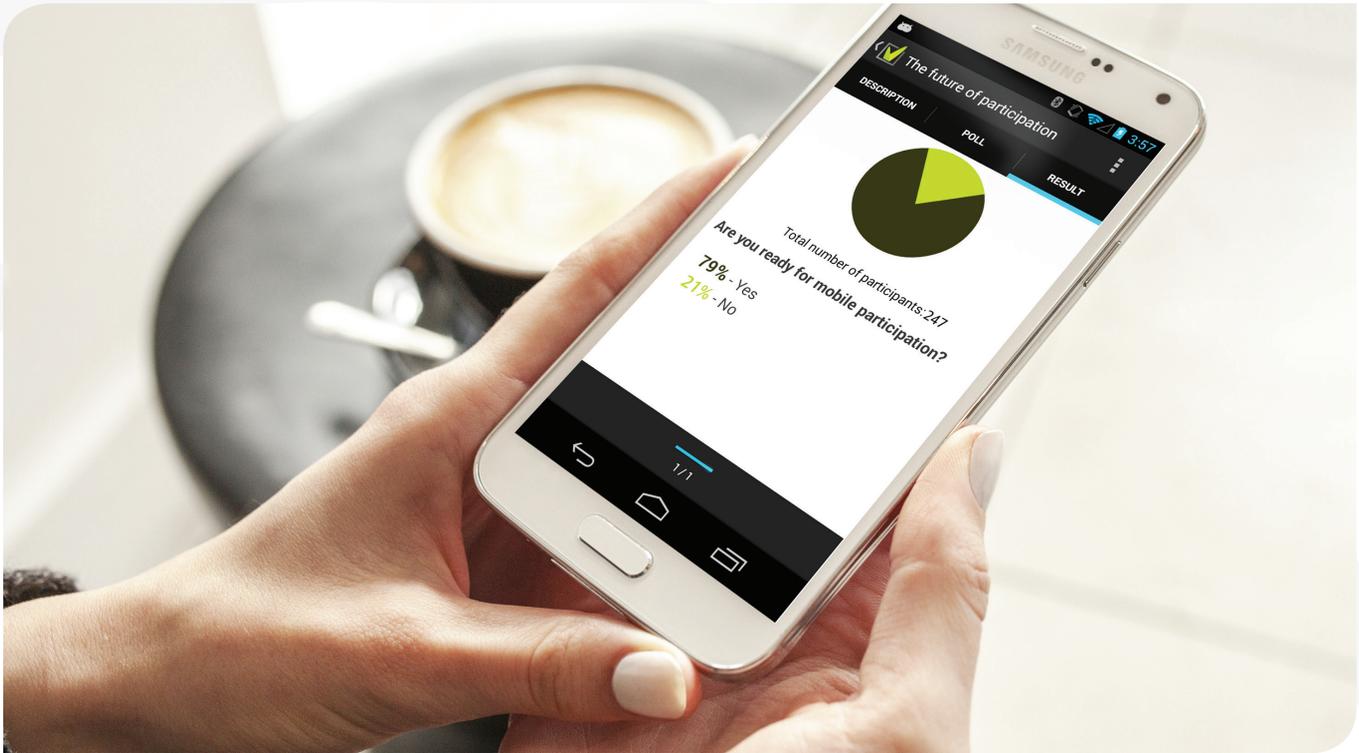


Societal Impact

Citizens want to shape the places they live in and get asked how to shape them. FlashPoll provides a solution to get directly in touch with citizens where it matters: the places they live in or go through.

People should feel that they benefit from their participation by being change-makers. This is the best motivation to make them participate the next time.

The use of FlashPoll to improve both internal administrative processes and relationships between government and citizens is dedicated to more flexibility and more transparency.



“Houses make the town but citizens make the city.”

– Jean-Jacques Rousseau, 18th century philosopher

For this innovation activity, EIT ICT Labs built up a multi-disciplinary consortium of experienced citizen participation practitioners, computer scientists researchers and dynamic entrepreneurs from various countries in Europe. It included the whole chain of competencies from the very beginning. This helped turn FlashPoll into a new urban service and develop new citizen behaviors.

Perspectives

The FlashPoll innovation activity which evolved into a startup in 2014 is now going to reach large European public bodies as the next level. Large scale polls are expected to happen by the end of 2015.

In collaboration with



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