



TALENT. TECH. TRUST.

Welcome to the latest edition of the 28DIGITAL newsletter!

This issue focuses on a key theme shaping Europe's innovation future: **how to build, scale, and connect ecosystems across borders**. From policy to practice, the question is no longer whether Europe can innovate — but how it can create the right conditions for ideas to grow into globally competitive ventures.

This conversation is also playing out on the global stage. At the **Delphi Economic Forum**, 28DIGITAL contributed to key discussions on AI, cybersecurity, and digital sovereignty — reinforcing the growing link between innovation, security, and Europe's strategic positioning in a rapidly changing world.

At the policy level, the **EU Inc. proposal** marks an important step toward simplifying how startups and scaleups operate across the Single Market — and opens a timely opportunity for the ecosystem to contribute directly to its design.

On the ground, initiatives like **SPIN Explore** continue to support the earliest stages of venture creation, helping transform ideas into viable businesses. Alongside this, new funding and **internationalisation opportunities** reflect a broader push to enable innovation to scale — across sectors, regions, and markets.

Taken together, these developments point to a clear direction: Europe's competitiveness will depend on its ability to combine strong frameworks, global connections, and early-stage support into ecosystems that deliver impact.

Thank you for being part of this evolving innovation landscape.



EU Inc. Is on the Table. Now It's Your Turn.

Big moment: The European Commission's proposal for **EU Inc.** — a new corporate framework under the “28th Regime” — is now in the hands of the European Parliament. The goal: make it easier to build and scale innovative companies across the Single Market.

What's happening:

Parliament has appointed its rapporteur and shadow rapporteurs, and the legislative process is moving forward — with the **European Commission**, European Parliament, and Council of the European Union aiming to conclude negotiations by **end of 2026**.

[Read the report](#)

Why it matters:

EU Inc. could reshape the regulatory landscape for startups and scaleups — simplifying cross-border operations while supporting innovation, growth, and Europe's social market model.

The ask:

Policymakers are actively calling for input from the ecosystem:

- What works in the proposal?
- What doesn't?
- What's missing?

Send your ideas:

- Rapporteur: rene.repasi@europarl.europa.eu
- Shadow rapporteur: axel.voss@ep.europa.eu (by May 22)

Bottom line:

This is a rare window to help shape Europe's future company framework. If you build, fund, or support startups — your input matters.

Let's get started.



Georgia's Innovation Play: Bridging East and West

New episode alert: In [the latest *Makers & Shapers*](#), Levan Beridze, Ambassador of Georgia, joins Federico Menna to unpack how the country is building its innovation ecosystem at the crossroads of Europe, the U.S., and Asia.

The angle:

Georgia blends **European alignment** with **Silicon Valley mindset** — combining regulatory discipline with risk-taking, venture capital logic, and strong startup support practices like mentoring and hackathons.

The strategy:

- Deep integration with EU programmes (including Horizon Europe)
- Strong national backing via GITA
- Positioning as a **bridge for startups** to access global markets, investors, and accelerators

Why it matters:

In a fragmented global landscape, countries that connect ecosystems — not just build them — gain a competitive edge.

[Watch the full episode](#)



28DIGITAL at Delphi: AI, Security, and Europe's Next Move

On the ground in Delphi:

At the [11th Delphi Economic Forum](#), 28DIGITAL stepped into the center of Europe's biggest tech debates — from agentic AI to cybersecurity and digital sovereignty. 28DIGITAL's CEO Federico Menna joined two high-level panels, on "[Data Security in the Era of Agentic AI](#)" and "[The future of Cybersecurity & Digital Defense](#)".

Key message:

AI and cybersecurity are no longer separate conversations. As systems become autonomous and embedded in critical infrastructure, **security must be built into innovation — from day one.**

Beyond the panels:

The 28DIGITAL delegation engaged with key players across Europe's policy and innovation landscape — from ENISA and the European Commission to ministers and ecosystem leaders — reinforcing its role as a connector between policy,

technology, and markets.

Bottom line:

As AI reshapes the rules, Europe's edge will depend on one thing: **building secure, trusted systems at scale.**



SPIN EXPLORE Is Back: Where Deep-Tech Ideas Take Shape

Now open: Applications are live for the new edition of **SPIN Explore**, 28DIGITAL's programme designed to turn early-stage ideas into validated venture concepts.

Who it's for:

Researchers, innovators, and aspiring founders looking to explore the commercial potential of deep-tech ideas — even before having a fully formed startup.

What you get:

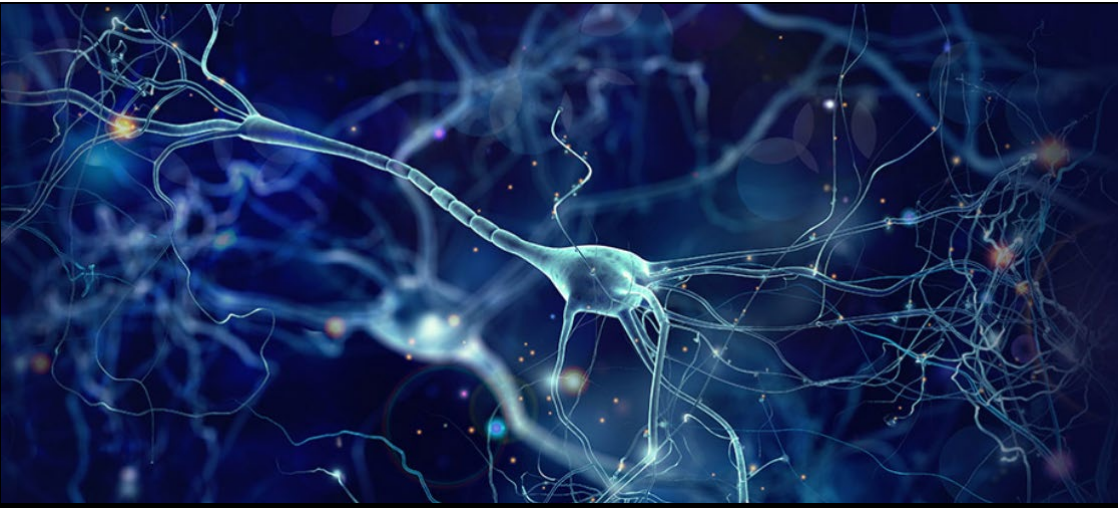
A structured journey to **test ideas, shape use cases, and build the foundations of a venture** — with guidance from experts and access to a pan-European innovation ecosystem.

Why it matters:

Europe has no shortage of ideas. The challenge is turning them into viable ventures. SPIN EXPLORE is built to close that gap — early.

□ **Deadline:** Tuesday, June 9, 2026

[Learn more & apply](#)



In Other News: Circular Innovation, Global Expansion & AI Opportunities

□ RIVCircular Cascade Funding — Up to €600K

Funding available for circular economy projects across sectors like construction, energy, EVs, textiles, and digital solutions. Supports development from research to validation and scaling. Deadline: **17 September 2026**.

[Apply here](#)

Soft Landing Program II — Enter the African Market

A 5-day programme in **Lusaka, Zambia (1–5 June)** helping European companies connect with local partners, explore opportunities, and navigate market entry. Limited spots available until **26 May**.

[Learn more](#)

AI-on-Demand Open Call — Up to €60K

AI providers (SMEs and research orgs) can integrate solutions into the AIoD platform, validate use cases, and access funding, mentoring, and market exposure. Deadline: **8 June 2026**.

[Apply now](#)

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