



Welcome to the latest edition of the 28DIGITAL newsletter!

This edition captures a moment of acceleration across 28DIGITAL — from global outreach to new innovation pathways and a major spotlight on European talent.

Over the past weeks, [our teams have been connecting](#) with students, universities, and innovation ecosystems across Vietnam, Indonesia, Cambodia, Thailand, India, and Albania, reinforcing Europe's role as a destination for deep-tech education just as **Master School applications open** for 2026.

In the midst of this momentum, the latest **Grow Digital Insights** by Amitte Gulamhussen reframes the broader landscape: capitalism has entered its next wave. After factories, then data, [the new competitive frontier is intelligence](#). Today's leading organizations don't simply operate — they learn, adapt, and evolve like living systems.

For Europe, aligning this shift with our values of fairness, trust, and sustainability could define the global standard for responsible innovation.

This month also brings new opportunities for builders and founders: the [Create Apps Championship](#) — one of the world's most ambitious app-creation competitions — is now open to innovators aged 14+, offering mentorship, training, and a \$720,000 prize pool on a global stage.

And to close on a high note: **VoiceMed**, representing 28DIGITAL, [has been selected as a finalist](#) in the 2025 EIT Awards. Their work in digital wellbeing shows exactly how Europe can lead with trusted, human-centric tech — and **they need your vote**.



Asia Tour = Applications Up. Global Talent Chase Mode: ON

Over the past weeks, [the EIT Digital Master School team](#) hit [Vietnam, Indonesia, Cambodia, Thailand, and India](#) — plus Albania — to meet students, universities, EU delegations, and innovation hubs.

From a busy kickoff in Hanoi, the momentum carried through a two-city run in Indonesia, where strong demand for EU mobility dominated discussions at EHEF 2025 in Yogyakarta and Jakarta.

New collaboration prospects emerged in Cambodia, while Bangkok wrapped the tour with stops at KMITL, Mahidol, Assumption, and Chulalongkorn, capped by a feature moment on the OCSC EXPO Podcast Stage.

Engagements in India and Albania further underscored the growing global appetite for Europe-driven digital education.

Why this matters: Europe wants more deep-tech talent. Global students want high-quality mobility programmes. This tour brings both sides closer — just in time for [the EIT Digital Master School application window](#) (deadline: **11 February 2026**).



From Factories to Intelligence: The Next Wave of Capitalism

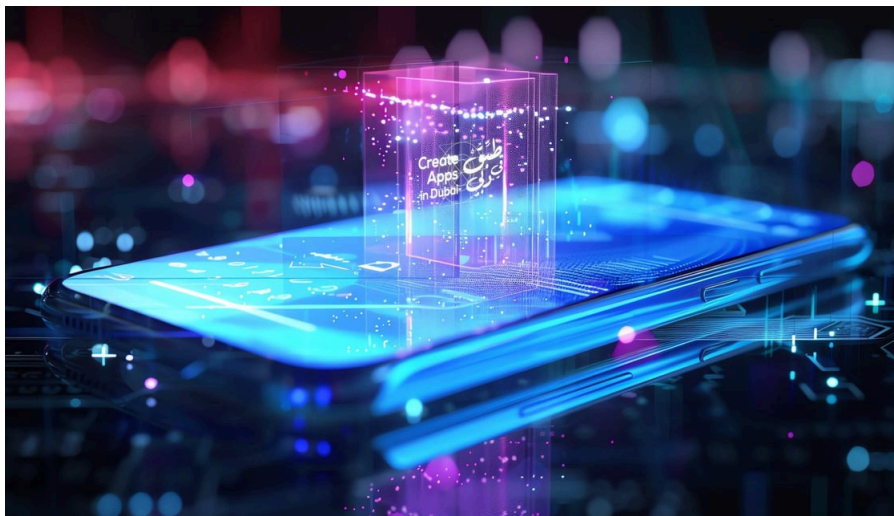
In the latest instalment of the [Grow Digital Insights](#) series, **Amitte Gulamhussen** is tracing the arc of modern capitalism — from steel and oil to data and, now, to intelligence.

Today's market champions (Nvidia, Microsoft, Tesla) win not by owning assets or data, but by embedding *learning* into everything. The big question isn't "Who's digital?" anymore — it's "Who's intelligent?"

AI is becoming the invisible infrastructure of progress, reshaping work, competition, and governance. Organizations are starting to **behave like living organisms** — sensing, learning, adapting.

Europe has top universities, strong industries, and vibrant startups — but the race is about **speed**, not invention. If Europe aligns innovation with its values of fairness and sustainability, it can lead the global standard for responsible intelligence.

👉 [To read the full article, click here.](#)



Go global with your European innovation

We're happy to promote the [Create Apps Championship](#) — a global call for bold builders ready to turn smart ideas into tomorrow's most impactful apps.

What's the play?

Led by the Dubai Chamber of Digital Economy, the Create Apps Championship invites anyone aged 14+ to compete in a multi-stage, worldwide app-creation challenge designed to accelerate innovation at record speed.

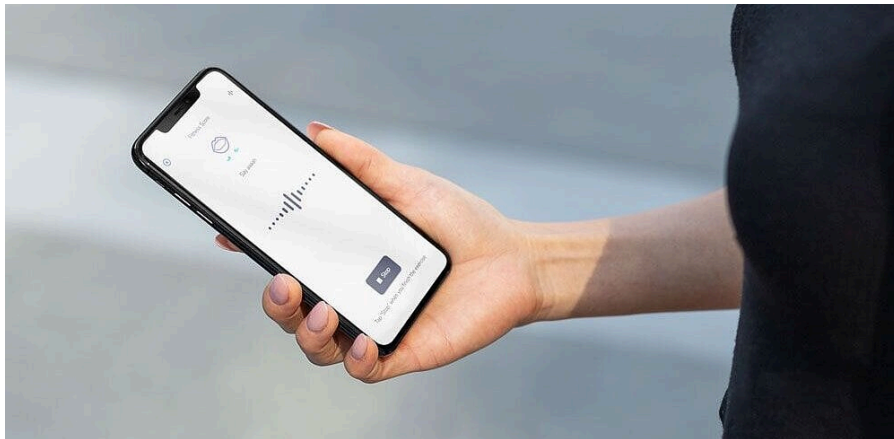
Why it's worth your radar:

- 1:1 dedicated mentorship from experts who've been there, built that.
- Hands-on workshops & masterclasses to boost skills fast.
- A supportive tech ecosystem to refine, test, and elevate your concept.
- 100+ learning videos covering the essentials (and beyond).
- A live, on-stage pitch event at the Museum of the Future — with a massive \$720,000 prize pool.

The takeaway:

If you've got an idea itching to scale, this is a launchpad tailor-made for global ambition. Whether you're a budding innovator or an emerging founder, the Create Apps Championship offers mentorship, visibility, and funding at a level few competitions match.

Go big. [Go global](#). Go build something the world hasn't seen yet.



28DIGITAL finalist at the 2025 EIT Awards: VoiceMed needs your vote!

We are proud to share that **VoiceMed**, representing 28DIGITAL, [has been selected](#) as a finalist of the 2025 EIT Awards, one of Europe's most prestigious recognitions

for innovation and impact.

VoiceMed's technology showcases how Europe's innovators are shaping the future with responsible, trusted, and human-centric digital solutions in digital wellbeing. This is fully aligned with the 28DIGITAL vision of Tech. Talent. Trust.

The **Public Award voting is now open** until 25 November, and our community can make the difference. Vote for VoiceMed simply by registering your email [here](#).

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