The Reviews Are in and It's Two Thumbs Up for SME4DD

Not to 'toot our own horn', but we're rather proud of the SME4DD project's lineup of courses and webinars, which we believe give SMEs, SME professionals and jobseekers the knowledge and skills they need to drive the digital transformation.

But don't take our word for it. Let's see what some of our course participants have to say about their SME4D experience.

An EU-funded project under the Digital Europe Programme, SME4DD delivers short-term learning programmes in three strategic digital technologies: Artificial Intelligence, Blockchain, and Cybersecurity.

"An indispensable tool for any forward-thinking SME"

According to one participant, our [Blockchain for Small Businesses](#) course provides a strong foundation in using the technology. "I recommend the course to anyone interested in digitisation, the experts communicate with great skill and covey the wealth of knowledge they have in a very understandable way," they say.

"It was an interesting, informative course with super prepared lecturers," adds Szilvia Vörös, an organisation development consultant who recently completed the course.

"I particularly appreciated the use of real-life examples on how blockchain technology works and what practical benefits it can have in the lives of companies," notes another participant. "I recommend it to all entrepreneurs and technology-interested professionals who want to gain up-to-date and useful knowledge about blockchain technology."

"This is a top-tier educational resource that seamlessly combines cutting-edge blockchain technology with real-world case studies and actional insights, making it an indispensable tool for any forward-thinking SME," shares Basel Maiah, a structural engineer.

"Finally, a course where SMEs can learn use cases and actually see how technology happens in business and how technology is transforming business," remarks attorney Miklos Zorkoczy.

"A very good technical introduction"

But it's not just our Blockchain courses that get rave reviews. When asked about his experience taking our [Scikit-learn, the Machine Learning Toolbox for SMEs](#) course, ultrasound & signal processing engineer Frédéric Wintzenrieth had this to say:

"A very good technical introduction to the 'scikit-learn' software libraries, which are ubiquitous in machine learning. The focus is on classical machine learning, but the usefulness of this library extends to deep learning, or so-called artificial intelligence."

"The training was very interesting and enabled me to understand in more detail the practical application of the Scikit-Learn tool," adds system architect Franck Ardisson. "This course will

enable us to put all the instructor's explanations into practice and adapt our prototype currently under development."

Speaking about their experience with our general [Machine Learning: Tech Bricks for SMEs](#) course, technical manager Oliver Journeault noted how the course allowed him to test the basics of artificial intelligence. "It also introduced me to a French open-source software ecosystem...showing that AI isn't just the preserve of the big US tech companies," he says.

"Exceeded my expectations in every way"

Our [AI for Business](#) course is also quite popular. "Each chapter of the course is crafted in a very purposeful way," says copywriter, voice over artist and storytelling strategist Liam James. "Regardless of how much experience another course member had, there seemed to always be something to learn from each other."

"I found the course to be highly experiential and enjoyed the design of the journey, which was emotional and built on deep connections," adds consultant Domenico Dargenio. "It exceeded my expectations in every way."

Ready to experience the SME4DD difference?

So, there you have it – a rollcall of satisfied SME4DD participants who are all now applying their newly acquired skills and knowledge to drive the digital transformation!

Ready to experience the SME4DD difference firsthand? More information on all our courses and events can be found [here](#).